# De toekomst van productiviteit met Microsoft Copilot

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it voor corporaties.

# Show of Hands

Who has heard of AI?

Who has heard of Microsoft Copilot or ChatGPT?

Who is using it at least a couple of times per month?

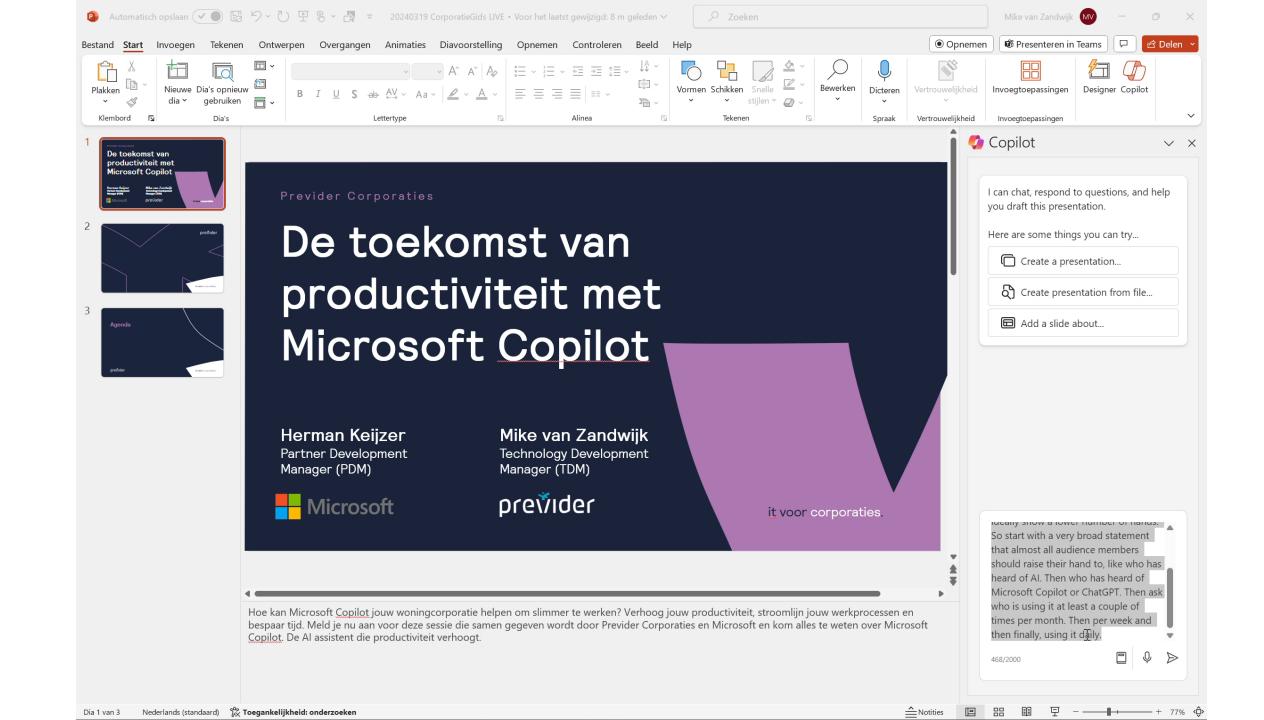
Who is using it per week?

Who is using it daily?

BONUS: prompting?



it voor corporaties.



# Agenda

- → Welkom en korte inleiding
- → Copilot voor Microsoft 365
- → Live demo's
- → Q&A en afsluiting



# Copilot for Microsoft 365 Your Al assistant at work

Herman Keijzer PDM Microsoft





# Copilot for Microsoft 365

Built on Microsoft's comprehensive approach





+



+



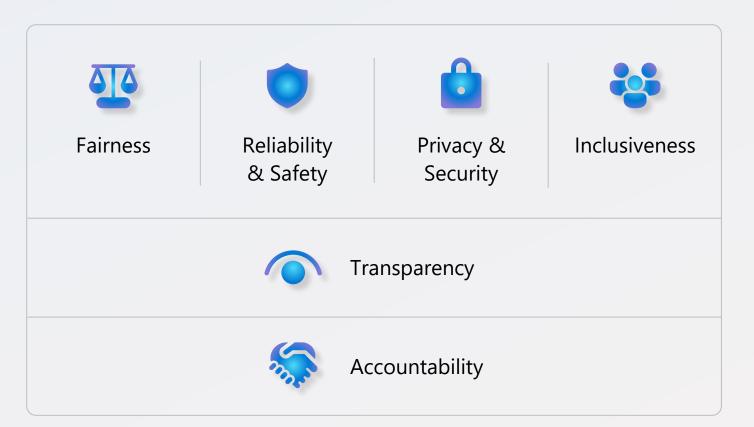
Security

Compliance

Privacy

Responsible Al

# Microsoft's Al principles



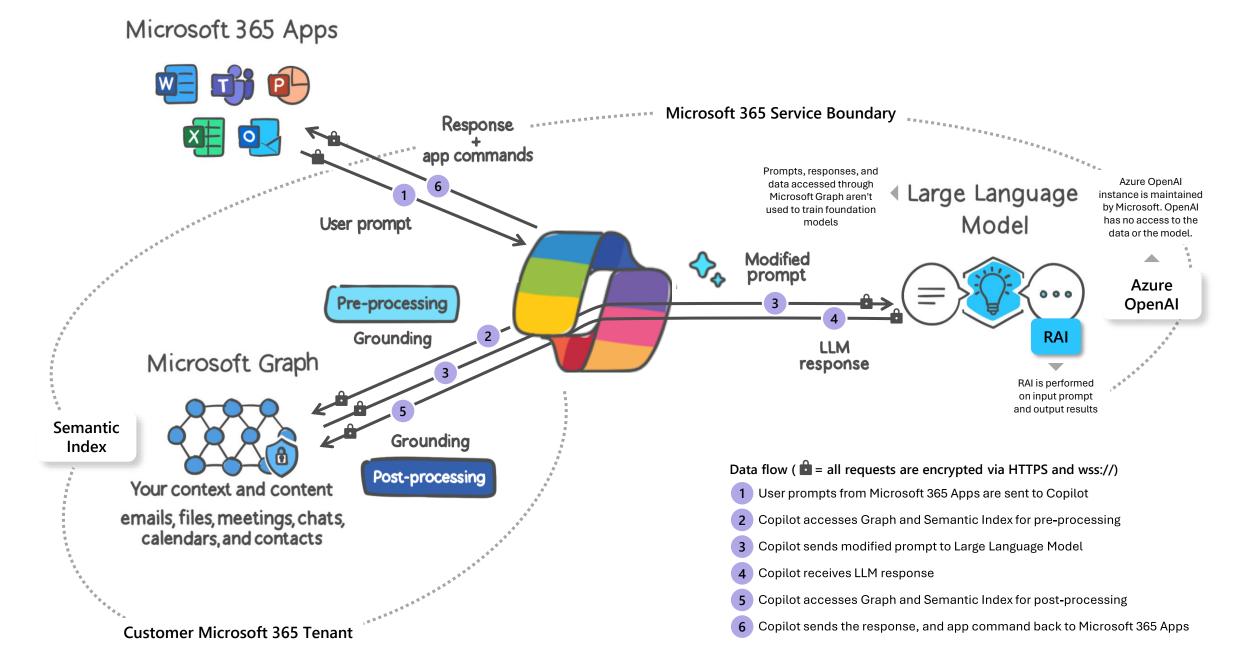
# Microsoft Cloud — Al you can trust

Your data is your data.

Your data is **not** used to train the OpenAl foundation models without permission.

Your data is **protected** by the most comprehensive enterprise compliance and security controls.

## Copilot for Microsoft 365 basic architecture



# How does Microsoft 365 Copilot protect your data?

1

## Inheriting Microsoft 365 policies and controls

#### Data access & permissions

Copilot only displays data to users who have at least **view permissions**. Leverage permission models within Microsoft 365 services to ensure appropriate access for users/groups.

#### **User-tenant focus**

Copilot exclusively searches and utilizes the current user's Microsoft 365 cloud content within their **tenant**, excluding other tenants the user may be a B2B guest on or non-current user's tenants with cross-tenant access or sync.

#### **Customer data protection**

Customer data for each tenant is logically **isolated**, **encrypted** in transit, processed in-memory by the services, and **never stored outside** the logical boundaries of the tenant.

# Data processing and residency

Data is processed in compliance with **GDPR** and other relevant Privacy Laws. Copilot is **EUDB** compliant.

2

# Protecting data processed through LLMs

#### **Security/Compliance**

When using Copilot, all prompts, retrieved data, and generated responses are **kept within the service boundary**, adhering to existing data security and compliance commitments.

#### Data usage

Customer data (including prompts, responses, and data accessed through the Microsoft Graph) is not used to train the foundation LLMs that Copilot uses. Your data remains confidential and secure within your organization's environment.

# Committed to responsible Al

Microsoft is committed to making sure AI systems are developed responsibly. This work is guided by a core set of principles: fairness, reliability and safety, privacy and security, inclusiveness, transparency, and accountability.

Data, Privacy, and Security for Microsoft Copilot for Microsoft 365 | Microsoft Learn





# It's Copilot

Copilot for Microsoft 365 is an assistant.

# Not autopilot

You're always in charge if you want to use or refine the output. Always check Copilot's work.

With Copilot, you're always the person directing the technology.

# Copilot brings AI to everyone. Support roles like...

#### Executive

CEO

CIO

CMO

GM

President

Sr Manager

Team Leader

#### HR

Employment Specialist HR Assistant

Recruiter

**Labor Relations** 

Payroll Specialist

Learning Lead

### **Operations**

Operations Analyst Operations Manager Quality Control Lead

#### Sales

**Account Executive** 

Quality analyst

Onboarding Specialist

Sales Associate

Sales Engineer

Sales Representative

### Marketing

**Brand Manager** 

**Content Strategist** 

**Creative Director** 

**Graphic Designer** 

Market Researcher

Product Marketing Manager

#### **Finance**

Accountant

Financial Analyst

Finance Manager

Investment Manager

**Financial Advisor** 

Risk Specialist

#### IT

**Cybersecurity Analyst** 

Help desk Support

Hardware Technician

IT Project Manager

Network Administrator

Software Developer

# **Examples**

Keep

Executives

informed

Streamline

Finance

decisions

Keep your

Operations

running smoothly

Help HR with hiring and engagement

**Boost** 

Marketing

speed and creativity

Amplify IT efficiency

Give your **Sales**team an Al assistant
to close deals

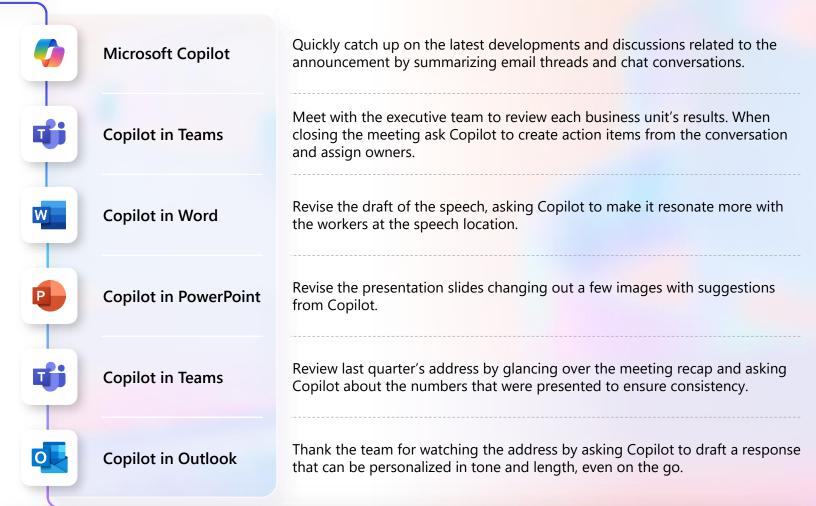
# Prepare for a company-wide address



Executives are always pressed for time and Copilot simplifies many tasks in preparing for a meeting. But some things have to be perfect. Copilot also improves work quality so big events can happen flawlessly.

# 68% of people

say they don't have enough focus time during the workday



**Copilot Product Documentation** 

Copilot for Microsoft 365 Adoption
Site

**How to use Copilot** 

# Microsoft 365 Early Access Program survey results

All Up Value 70% are more productive

68% improved the quality of their work

37% feel more fulfilled at work

71% spend less time on mundane tasks

Value by Workflow

64% spend less time processing email

75% spend less time searching for information in their files

84% find it easier to take action after a meeting

3.8x faster at catching up on missed meetings

85% get to a good first draft faster

Value by Role / Function

79% reduced their administrative workload

68% keep their CRM up to date with less effort

67% spend more time with their customers

64% better personalize customer engagements

How much is Copilot worth to users?

77% choose Copilot over free lunch

77% would not want to go back to working without Copilot

30% say access to Copilot would influence their choice of employer

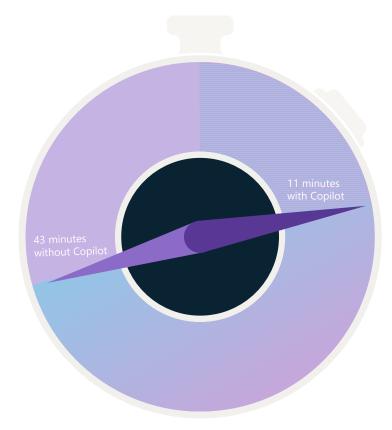
# **Key Metrics from the Work Trend Index**

Summarize a missed meeting

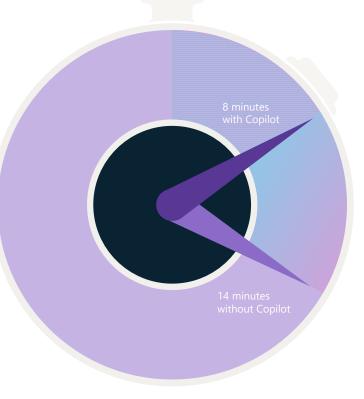
Write a first draft

Search for information

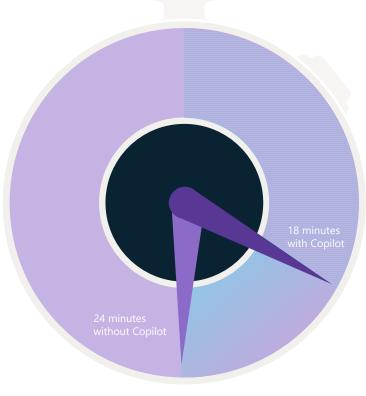
**Work Trend Index** 



Time Saved 32 minutes

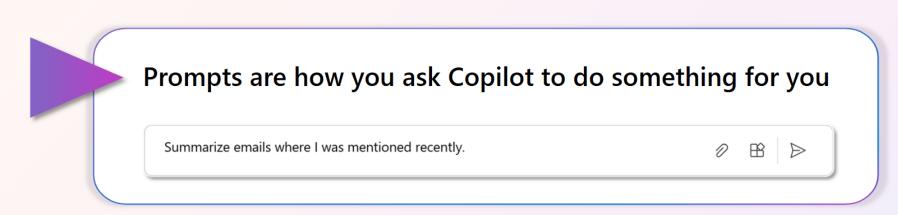


**Time Saved** 6 minutes



**Time Saved** 6 minutes

# What is prompting?



#### Generate prompts

- Use ready-made prompts
- Or write your own

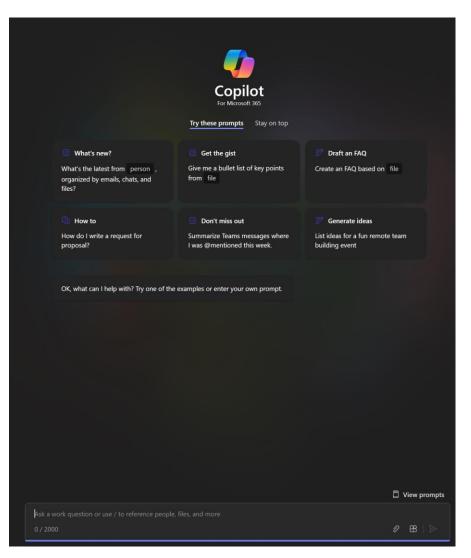
#### Art of the prompt

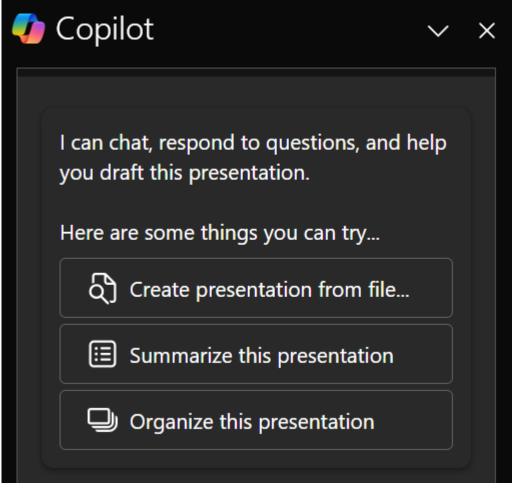
- Unique and new skill
- It's not a web search

#### Privacy

- Your prompts are never used to train large language models (LLMs)
- Visit <u>Data</u>, <u>Privacy and Security for</u> <u>Microsoft copilot for Microsoft 365</u>

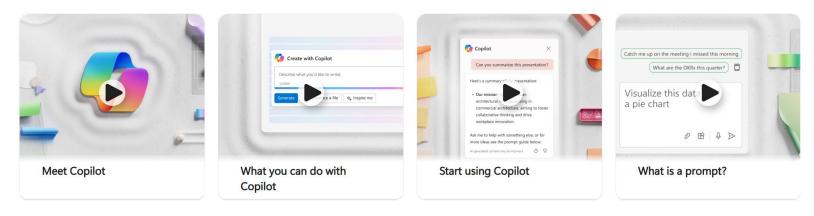
# Ready made Prompts







# Start your Copilot journey



# Copilot in your everyday apps



https://copilot.cloud.microsoft

# Reference sources

You can as Copilot to reference:

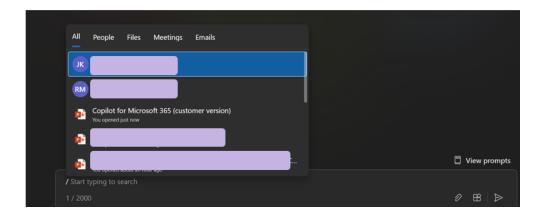
- Files
- People
- Meetings
- Emails

Type the forward slash (/) to begin

Not yet available in all apps

### Example

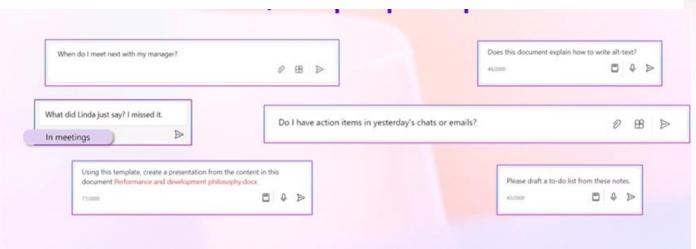
- When do I meet net with / <person's name> ?
- Please list the key points from / <filename>



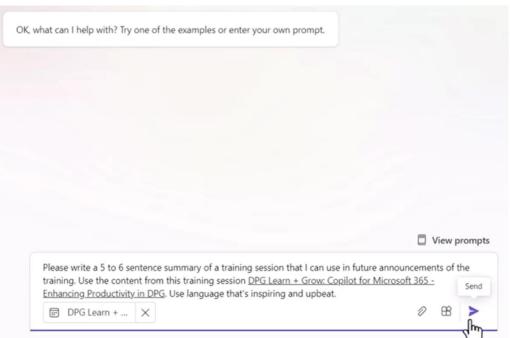
Reminder: Copilot can only reference items to which you have access

# Write your own prompts: Basic or detailed

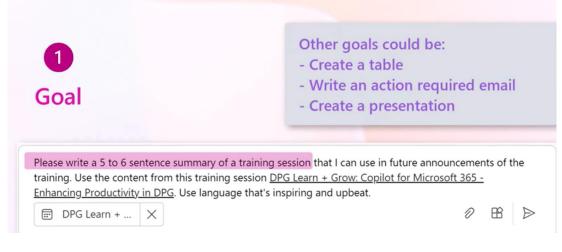
Basic, simple prompts

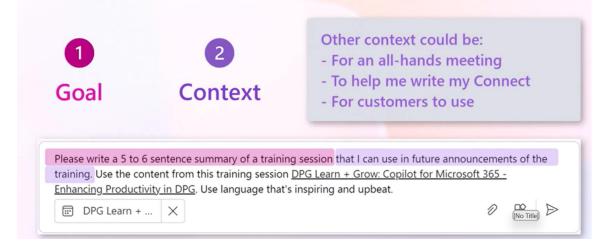


### **Detailed prompts**



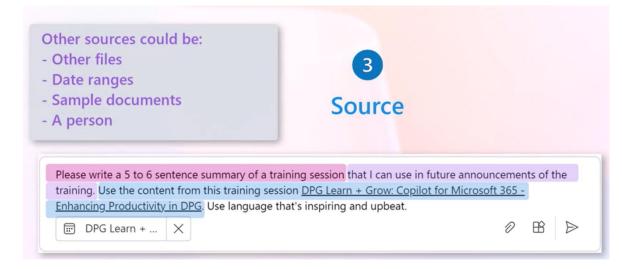
# Ingredients of a detailed prompt





#### See more at

- •Get better results with Copilot prompting
- •Edit a Copilot prompt to make it your own
- •Prompts are key in 2023: Twenty-five tips to help you unlock the potential of generative AI | Microsoft Azure Blog
- Copilot Prompting Toolkit (download)



#### Other expectations could be:

- Audience
- Tone
- Columns to use



Source



**Expectations** 

Please write a 5 to 6 sentence summary of a training session that I can use in future announcements of the training. Use the content from this training session DPG Learn + Grow: Copilot for Microsoft 365 -Enhancing Productivity in DPG. Use language that's inspiring and upbeat.









# Tips for prompting in Copilot

#### Iterate, Iterate, Iterate

- Continue your conversation with Copilot.
- If the results aren't quite right, ask Copilot to make modifications.

#### **Review and verify**

- Be sure to review and verify the results from Copilot.
- Remember Copilot is an assistant, not a substitute.

#### Unique responses

- Responses can be unique each time they're asked.
- If you get a response you like, select **Keep it.**

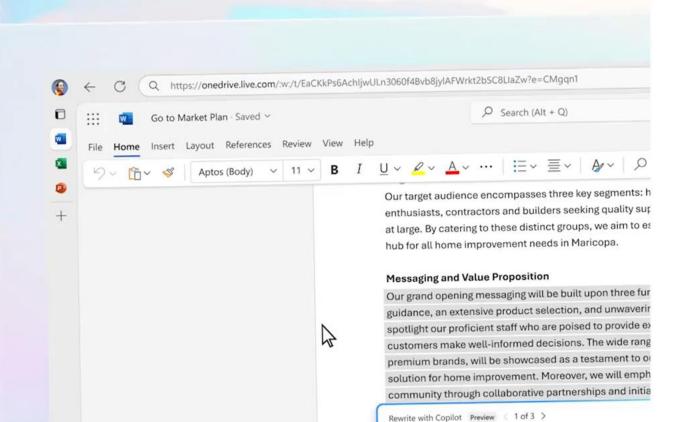
#### Write in the positive

- Telling Copilot what NOT to do can produce unwanted results.
- Write your prompt in the positive what TO do.

#### New chat

- Select or type New Chat (or Change topic) when changing topics.
- This helps keep new and previous conversations separated.

# Copilot in Word



We plan to base our grand opening messaging on three key p broad selection of products, and a strong commitment to the staff will be highlighted as experts who can provide valuable a make informed choices. We will also showcase our extensive r. brands, to demonstrate that we are a one-stop-shop for all hc we will emphasize our dedication to the local community thro

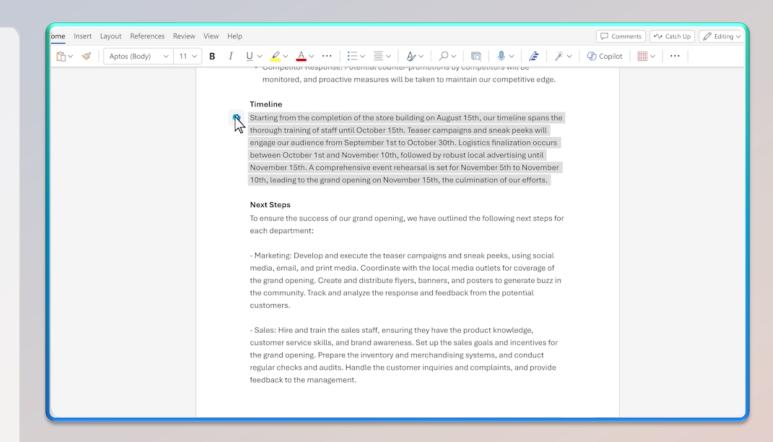


# Copilot in Word

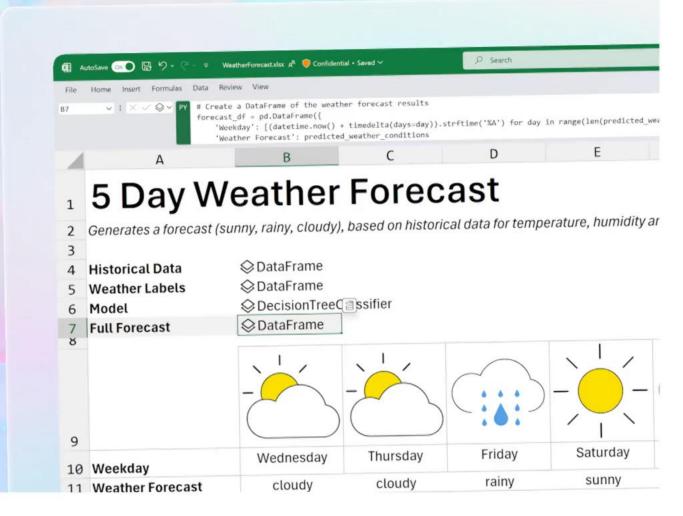
#### Transforms the writing process to make you more creative and efficient.

#### With **Copilot** now you can:

- Create a summary of any document to share as a recap or quickly get up to speed.
- "Rewrite" a paragraph or save time on formatting by asking Copilot to generate a table from your copy.
- Create custom graphics right in the document with Microsoft Designer, which will pull from stock images, or your own uploads in the chat.



# Copilot in Excel

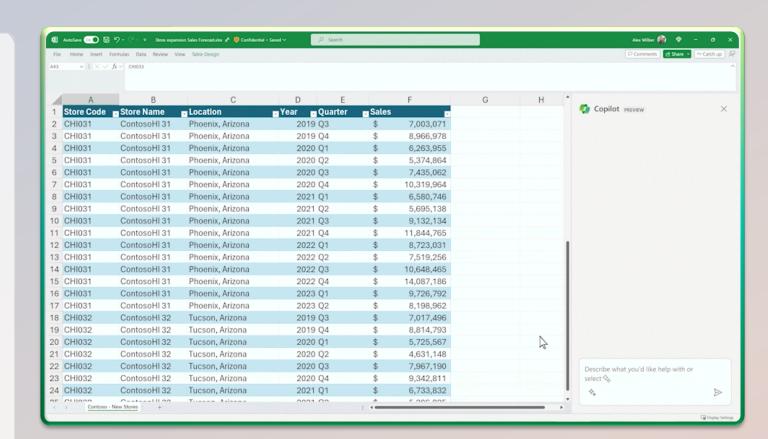




# Enables anyone to analyze and visualize data like a data analyst.

#### With **Copilot** now you can:

- Create powerful, professional visualizations, generate forecasts, and save time sorting through data with Python in Excel.
- Prompt: "make all cells red where the value is under 1000," filter and sort your data
- Ask questions about your data to instantly uncover key insights.



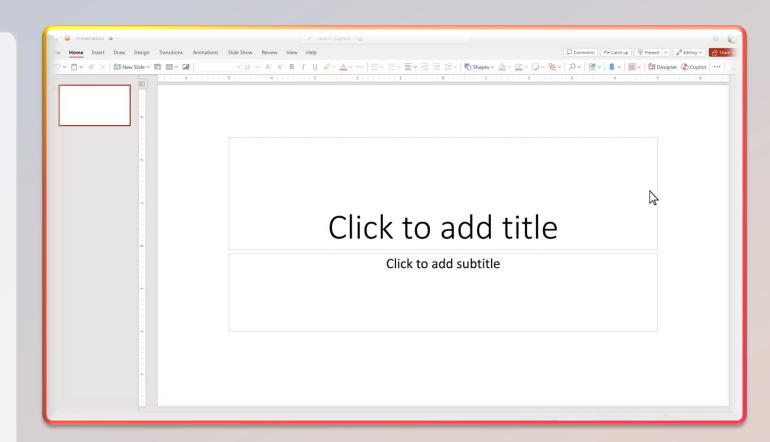


# Copilot in PowerPoint

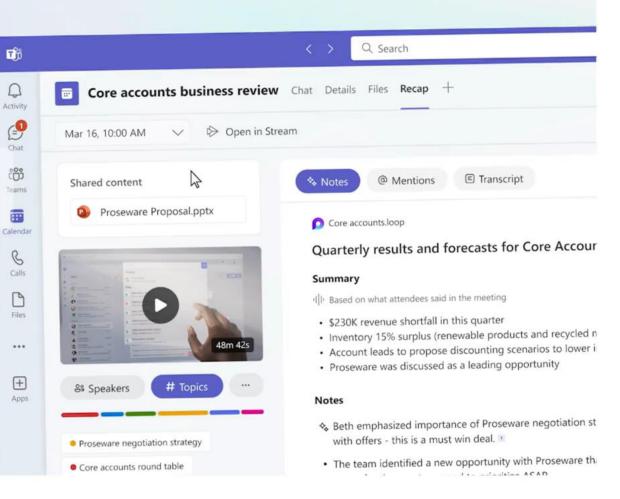
### Copilot helps you turn your ideas into stunning presentations.

#### With Copilot now you can:

- Create a five-slide presentation based on a Word document, include relevant stock photos.
- Consolidate this presentation into a three-slide summary.
- Reformat these three bullets into three columns, each with a picture.



# Copilot in Teams Meetings

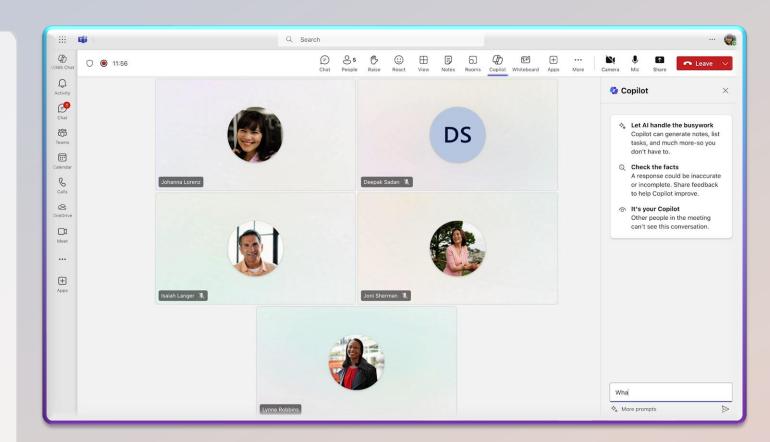




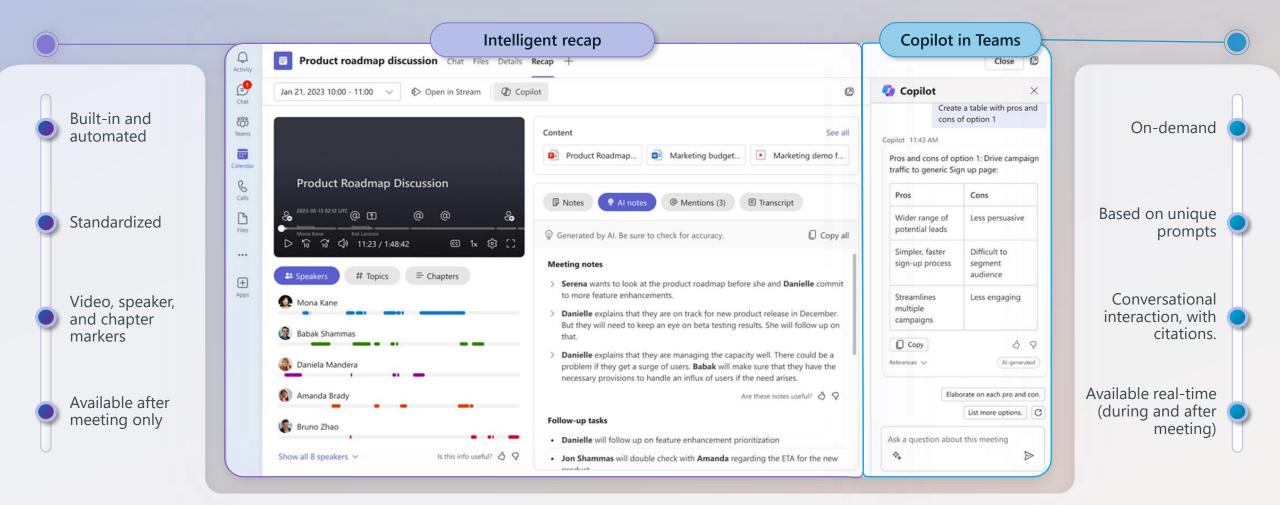
Copilot helps you run effective meetings, get up to speed, organize key discussion points, and summarize actions.

#### With **Copilot** now you can:

- Summarize what you've missed in a meeting.
- Create a table of pros and cons for [topic].
- What decisions were made, and what are some suggested next steps?

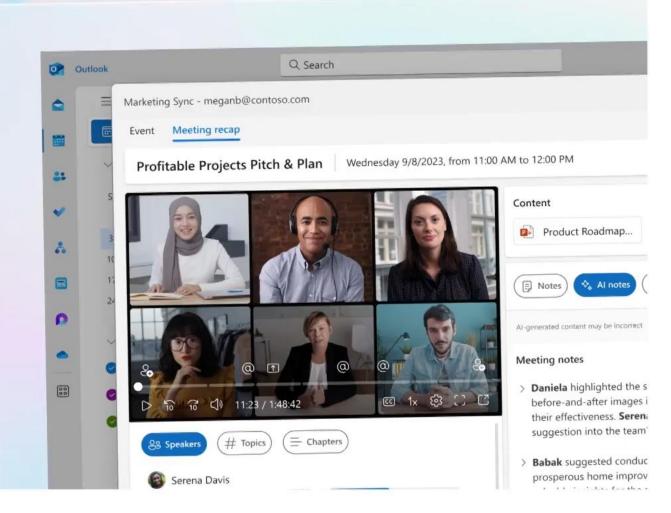


# Intelligent recap in Copilot



Use built-in meeting summaries and ask any question about the meeting

# Copilot in Outlook



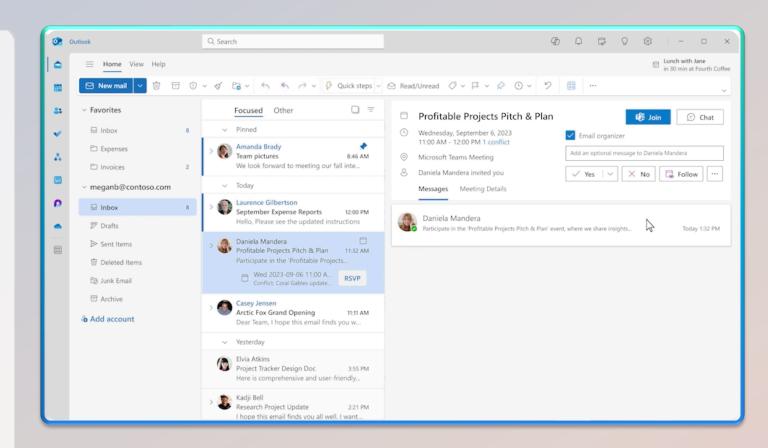


# Copilot in Outlook

Helps you stay on top of your inbox and create impactful communication in a fraction of the time.

#### With **Copilot** now you can:

- Summarize an email thread and suggest action items, replies, and follow-up me
- Choose "Sounds like me" to match your unique writing style and voice.
- Follow along with a Teams meeting right from Outlook. Organizer will be notified to record it and Copilot will notify you when the recording is ready.



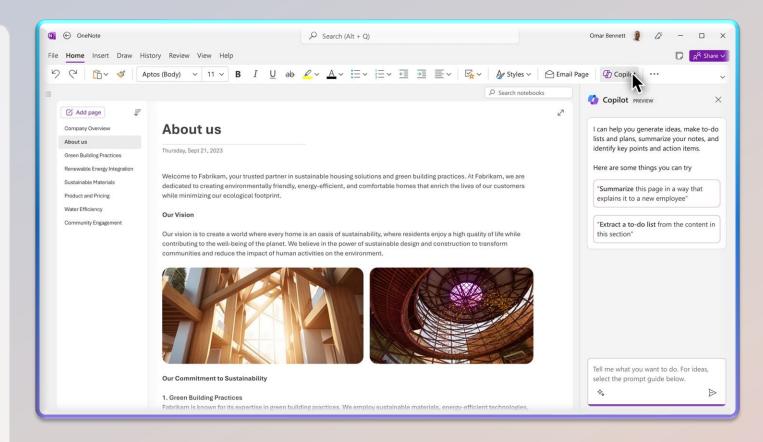


# Copilot in OneNote

### Helps you find all the insights and information you need.

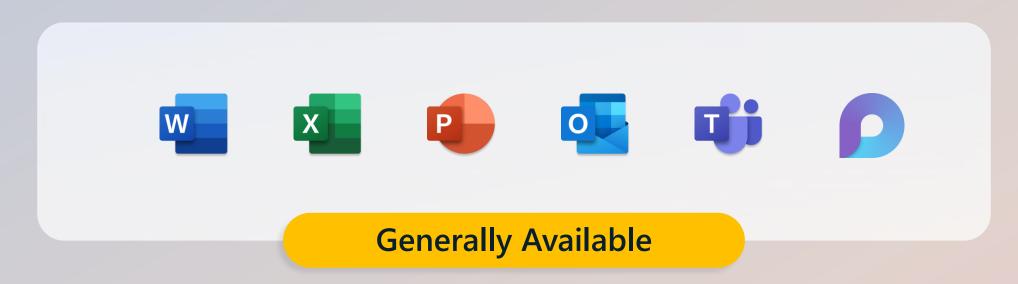
#### With **Copilot** now you can

Ask open-ended questions related to an individual file or get a summary of the content, without ever opening a file across OneDrive and SharePoint.





# Copilot for Microsoft 365



We will start rolling out Dutch language support over March and April

pre\vec{v}ider

Q&A: vragen?

it voor corporaties.



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it voor corporaties.

# Appendix



Copilot for Microsoft 365 Copilot \$30 Free

**Foundational Capabilities** 

**Commercial Data Protection** 

**Enterprise-Grade Data Protection** 

Web grounding

**Graph Grounding** 

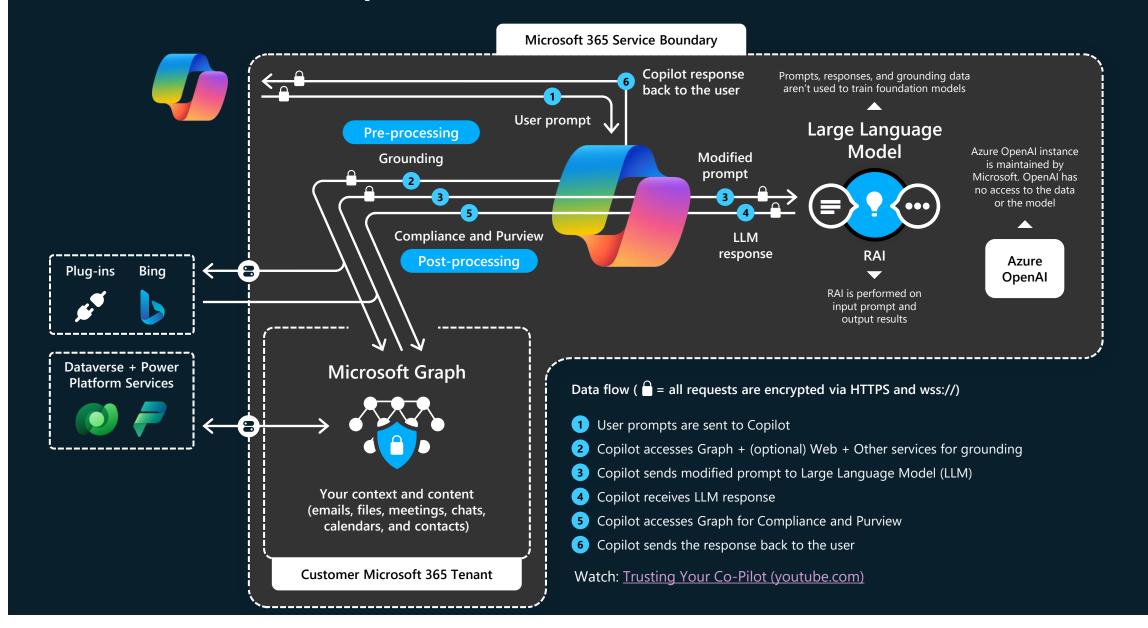
Microsoft 365 Apps

**Copilot Studio** 



	Copilot	Copilot for Microsoft 365	Copilot for Sales	Copilot for Service
Foundational Capabilities				
Web grounding				
Commercial Data Protection				
Enterprise-Grade Data Protection				
Graph Grounding				
Microsoft 365 Apps				
Copilot Studio				
Role Specific capabilities				

### Copilot for Microsoft 365 architecture



# See how the apps work – Click on the icon for a demo



# **Learn how to prompt Copilot**



Prompting Copilot is the process of giving instructions or asking questions to Copilot in natural language. You can prompt Copilot by typing your request in the Copilot window. To prompt Copilot effectively, follow the below best practices:

### Use the default prompts provided in the menu for better results:

These prompts have been designed to provide clear instruction for Copilot to follow. You can then add more details as required.

#### Use clear and specific language:

This helps Copilot understand your request and provide a more accurate response. For example, instead of asking "How do I write a good email?", you can ask "How do I write a formal email requesting a meeting with a client.

#### Provide as much context as possible:

The more information you provide, the better Copilot can tailor its response to your needs. For example, you can provide the purpose, audience, tone, and format of your document, as well as any relevant details or examples. You can also attach or link any existing documents or sources that you want Copilot to refer to.

### Review the Prompt guidance and Prompt elements for more information on how to use prompts effectively:

You can access infographic capabilities by clicking on the Help icon in the Copilot window. This infographic explains the components and structure of a good prompt, as well as tips and examples.

If you are writing a prompt, it's important to focus on some of the key elements below to get the best response from Copilot.

Goal

What response do you want from Copilot?

Context

Why do you need it and who is involved?

Generate 3-5 bullet points to prepare me for a meeting with Client X to discuss their "Phase 3+" brand campaign. Focus on Email and Teams chats since June. Please use

simple language so I can get up to speed quickly.

Which information sources or samples should Copilot use?

Source

**How** should Copilot respond to best meet your expectations?

**Expectations** 

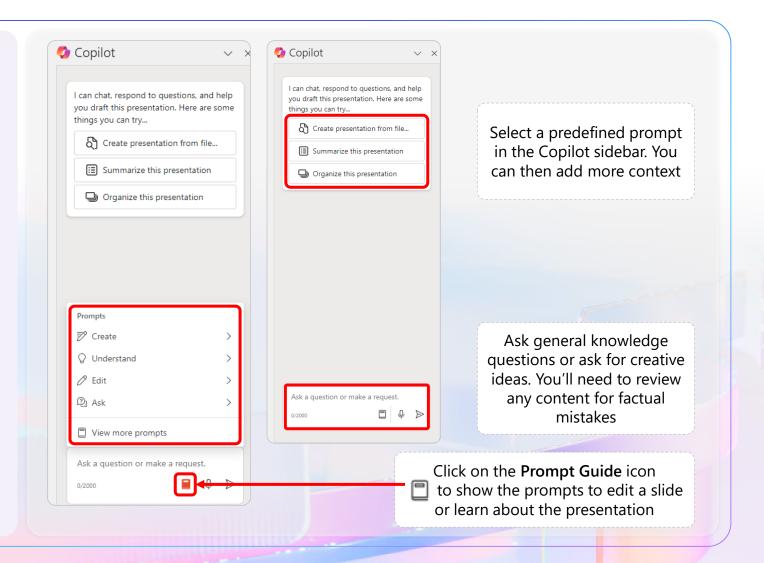
### How to use: Copilot in PowerPoint

### Note the specific prompts shown may vary

#### Sample use cases

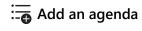
- Turn an idea into a presentation
- Turn a Word doc into a presentation
- Improve an existing presentation
- Prepare to give a presentation by summarizing key points and creating slide notes

- Create
  - Create a presentation from a description
  - Create a presentation from a Word document URL
- Refine (Edit)
  - Add a slide about a topic
  - Add an image based on a description
  - Change the text format
  - Organize the presentation by adding an agenda and creating Sections
- Summarize (Organize)
  - Create a summary
  - Show key slides Provides a list of slides with important information
- Discover (Understand)
  - Show action items and next steps
  - Ask questions about the presentation
- Command (Ask)
  - Reformat text
  - Create a new slide



# Find more PowerPoint prompts to try in Copilot Lab





Add an agenda slide





Add a relevant image to this slide



### Add a summary

Add a slide that summarizes this presentation



### Add a slide

Add a slide about [the benefits of meditation].



### Get a head start

Create a presentation about [team icebreaker activities]



### **∂** Generate ideas

Create a presentation about how to [effectively volunteer for non-profit organizations] with a slide about impact



### **E** Create presentations

Create a new presentation based on file



### **①** Organize your thoughts

Organize this presentation into sections



### Rewrite this slide

Rewrite the slide to be more persuasive



### ② Stay on track

Show action items



### ☐ Extract key information

Summarize this presentation



### Stay on track

What are the dates and deadlines mentioned in this presentation?



### How to use: Copilot in Word in the document





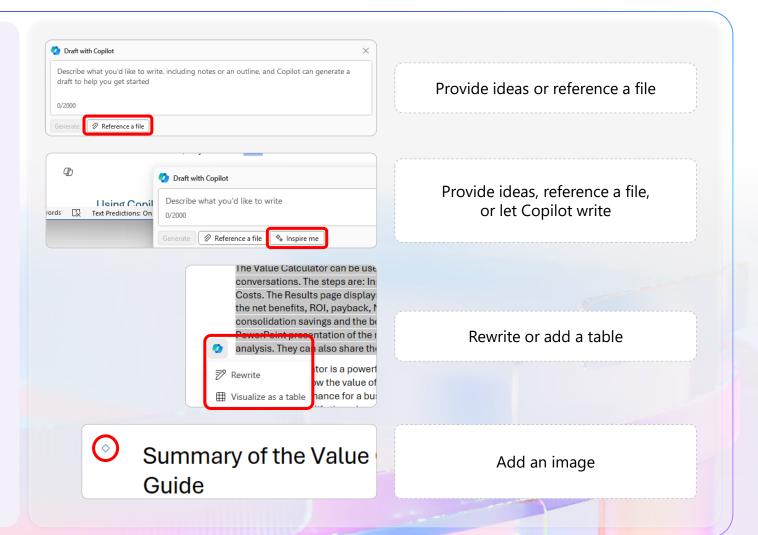
### Note the specific prompts shown may vary

#### Sample use cases

- Turn an outline or idea into text
- Rewrite existing text for length, tone, new phrasing
- Add tables based on the text

### What can you do in the document

- **Draft with Copilot** Add content to the Word doc
  - Start from a blank page to create new content using Reference a file (up to 3 Word or PowerPoint files) or providing a topic for ungrounded content (ungrounded content will not necessarily be factual)
  - Add new content at any point using Inspire Me (to build on existing content), referencing a file for new grounded content, or providing a topic for ungrounded content (ungrounded content will not necessarily be factual)
- Add suggested image (next to the title)
- Put information into a table using Visualize as a table



# How to use: Copilot in Word in the Copilot chat pane | •



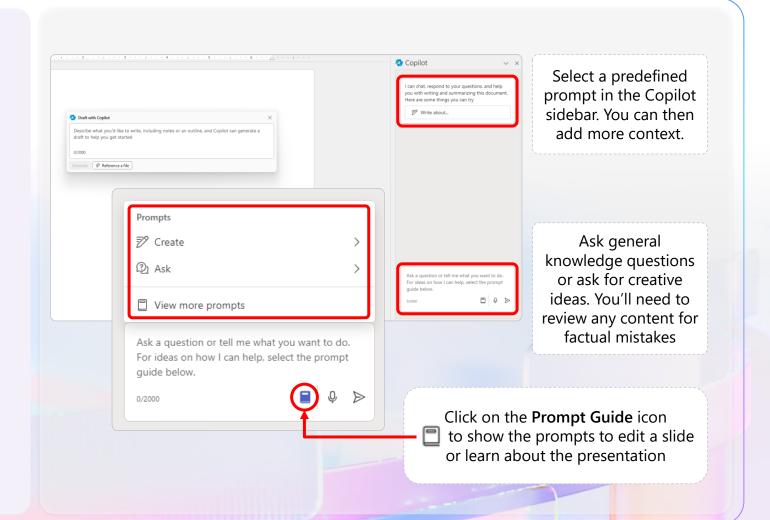


### Note the specific prompts shown may vary

#### Sample use cases

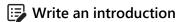
- Rewrite existing text for length, tone, new phrasing
- Summarize or answer questions about an existing document

- Create
  - Create a presentation from a description
  - Create a presentation from a Word document
- Refine
  - Add a slide about a topic
  - Add an image based on a description
  - Change the text format
  - Organize the presentation by adding an agenda and creating Sections
- Summarize
  - Create a summary
  - Show key slides Provides a list of slides with important information
  - Show action items and next steps
  - Ask questions about the presentation
- Command (Ask)
  - Ask general questions



# Find more Word prompts to try in Copilot Lab





Write an intro paragraph for this document and make it sound [professional]



### **○** Summarize this doc

Summarize this document [in 3key points]



### 

List the pros and cons of [the different project ideas mentioned in this document]



### Add a paragraph

Add a paragraph that captures [the argument of this document]



### A Change the font

Change the font to [Segoe UI, 12point]



### 

Create a high-level overview of [agile product development]



### Outline a business plan

Draft a business plan outline for a [sustainable marketing company]



#### Take notes in a meeting

Draft a one-page template that I can use to take notes for a meeting. Include sections for the date and topic



### **○** Understand quickly

Explain this document in three sentences



### Prainstorm team building ideas

Give me ideas for icebreaker activities for a new team



### (2) Improve this document

Give me specific examples from this document on how I can improve it for [a leadership review?]



### Write more confidently

How can I more concisely describe [time management]?



### How to use: Copilot in Teams for chat





### Note the specific prompts shown may vary

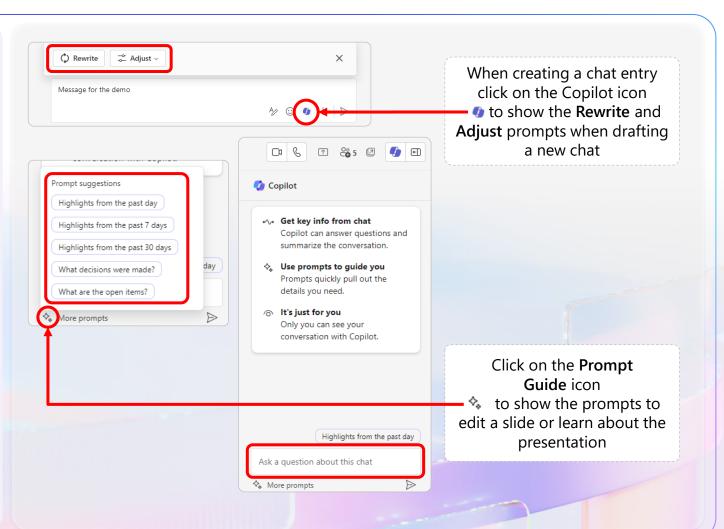
#### Sample use cases

- Catch up on a chat thread with a summary or by getting key points and action items
- Draft a new chat entry in the thread

#### In the Teams chat window

• Rewrite a draft and adjust for length and tone

- Ask questions about the content of the chat does not work in Channels
- Summarize over a period of time
- Ask about decisions, open items, tasks
- · Ask what a specific person said
- Ask about links



# How to use: Copilot in Teams during a meeting | 🐗



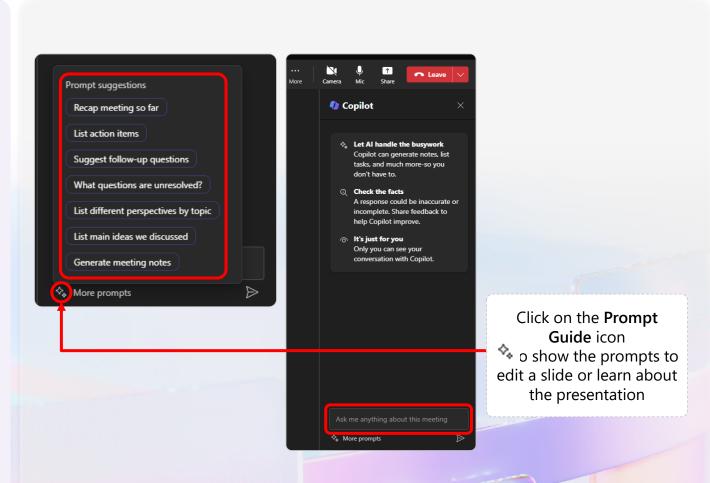


### Note the specific prompts shown may vary

#### Sample use cases

- Get help during a meeting with a summary, key points, sentiment, or potential questions
- Catch up on a meeting with a summary or by asking questions
- Works during 1:1 and group calls, Meet Now, Scheduled private meetings, recurring meetings, Channel meetings

- Get a summary of the meeting so far
- Key discussion points
- Who said what or what people said
- Where do people disagree
- Suggest action items



# How to use: Copilot in Teams after a meeting | ••





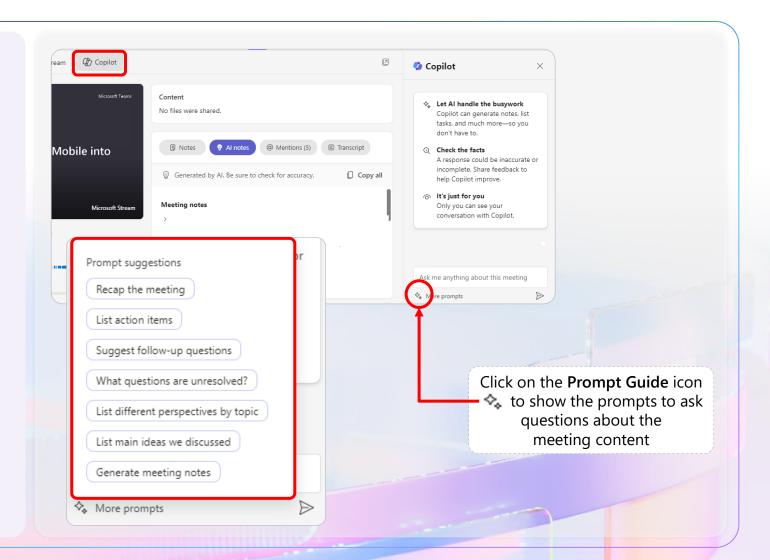
### Note the specific prompts shown may vary

### Sample use cases

- Catch up on a meeting with a summary or by asking questions
- Works for scheduled meetings with a transcript (1:1 and group)

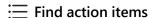
### Use the Copilot chat pane on the Recap tab to

- Recap the meeting
- List action items
- Follow up questions
- Highlight the different perspectives on a topic
- List main ideas



# Find more Teams prompts to try in Copilot Lab





Are there any action items for me?



### Compare Ideas

For each idea discussed, identify the pros and cons formatted as a table with 3 headers: idea, pros, cons.



### → What are the options?

Create a table of the options discussed with pros and cons



### **≔** List ideas

List 5 ideas discussed



### ≔ Get the schedule

List the key dates in a table



### **≔** Get clarity

List the different opinions and suggest clarifying questions to ask for each



### What decisions were made

Did the team achieve consensus on a decision and what was it?



### Be prepared

What are the goals and topics from the meeting? Format each section with a bolded heading, and bolded names



### ✓ Keep meetings moving

What questions can the group ask to generate more ideas or insights? Limit each to 30-60 characters



### Summarize meetings

Summarize what was discussed about



# How to use: Copilot in Microsoft Copilot



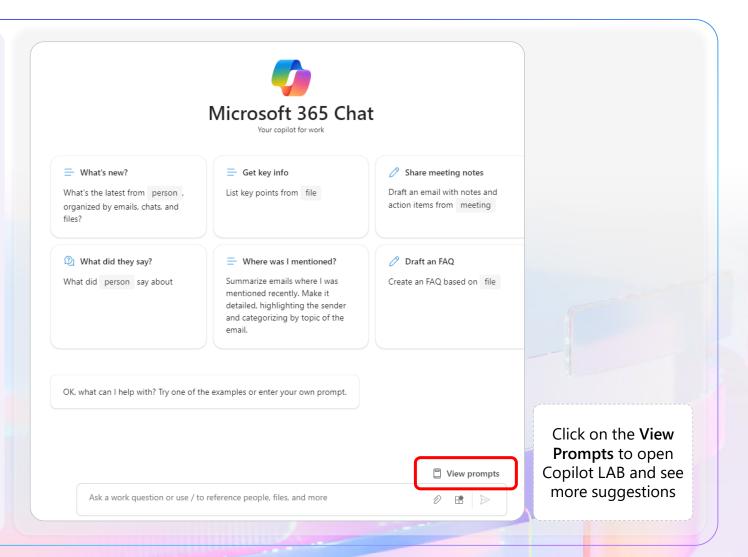


### Note the specific prompts shown may vary

#### Your AI assistant for search and summarization

- Search for important information from across the company
- Catch up on or summarize content from a specific source or channel like a person, all Teams chat, or a meeting
- Get updates on a project
- Reference up to three items from files, meetings, people, and emails.

- Ask questions about Microsoft Graph content
  - Reference up to three items
  - Reference Word, PowerPoint, Excel, PDF files
  - Reference meetings, people, and emails
- Ask general questions to Copilot



# Find more Microsoft Copilot prompts in Copilot Lab





What's the latest from person , organized by emails, chats, and files?



### 

List key points from file



### **≡** Catch up on meetings

Recap meeting summarizing key takeaways and actions items as separate sections including who's responsible



### Share meeting notes

Draft an email with notes and action items from meeting



### (2) What did they say

What did person say about



### 

Summarize emails where I was mentioned recently. Make it detailed, highlighting the sender



### Draft an FAQ

Create an FAO based on file



### (2) Find open issues

What were the open issues from meeting?



### Write an intro

Propose a new introduction to file



### ②) How to

How do I write a request for proposal?



### ②) List action items

What are the action items from meeting ?



### **Generate** ideas

List ideas for a fun remote team building event



# How to use: Copilot in Outlook



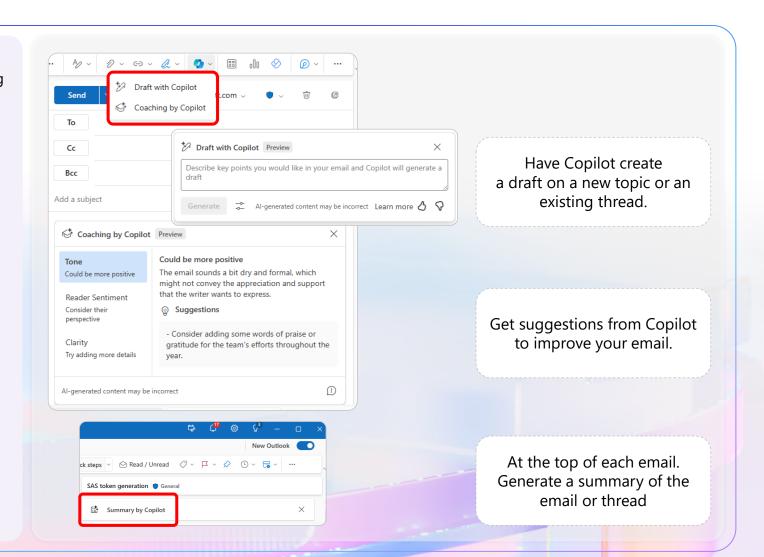


### Note the specific prompts shown may vary

#### Sample use cases

- Catch up on an email thread with a summary or by getting key points and action items
- · Draft a new email or reply to a thread

- New Email
  - Draft with Copilot
    - Provide a topic or key points for a new email Copilot can access information in the current thread
    - Select tone and length
- Will revise an existing draft
  - Coaching by Copilot
    - Will provide suggestions on tone, sentiment, and clarity
- Summary by Copilot
  - Get a summary of an email thread with citations



# How to use: Copilot in Excel





### Note the specific prompts shown may vary

### Sample use cases

- Get help identifying trends or outliers
- Create charts to highlight information

- Add formula columns Describe what you want to do or use a suggestion
- · Add a row with a formula
- Change text font or update cell color
- Create a pivot chart
- · Highlight specific content
- Filter and sort the data

